



Ventrino Software

Turning website visitors into buyers since 1994

Thank you for the interest in our software and although it's impossible to explain how **ALL** the features work we will use this as a "Quick Guide" on how to get your Traffic Exchange up and running.

The main settings are pretty much set up and are a good guide of how to run things but there are a few important things you need to do "Change Login Info", "Add Paypal Email", "Your Name" etc etc.

Most of the issues we cover are simply that people have edited things thinking that something would happen but in reality it's then had a knock on effect on a different feature so let look at a quick example of a common mistake...

Site #1 is up and running and they have hit allocation turned on BUT nobody is earning any credits as the same page is just rotating over and over...

Now the answer is pretty simple – there are no active sites in rotation that members can actually view so ANY new TE need a good amount of sites on rotation and this is why we add default sites to start 100% it's not for any other reason and these can be easily changed BUT a lot of people decide to remove all the default sites then open their site with nothing to rotate for their members (simply edit or delete later is an easy solution).



Site #2 turns off hit allocation and it's all going great but the owner decides to turn it on...

Now ALL the sites are effectively being paused as nobody added credits to begin with when they listed their site (because they didn't have too) so once again the site is dead as there is nothing to rotate (unless they add credit to sites or turn off allocation again).

These are just **TWO** quick examples to remind you the one simple change can cause a ripple effect so you must think about **ALL** changes and ensure that you test after so you know if it has a desired effect.



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1 NonStopClicks.com 5 Ventrino Skype Group Ventrino Support Ventrino Forum Ventrino Updates

2 Latest News

3 HOME / REFRESH LOGOUT Main Rebrand Options Banner Board Email Options Financial Options Support Options Surfing Options Member Options Website Options Banner Options Text Ad Options Template Options Additional Features

4 3rd Party Applications No 3rd Party Aps Installed

6 Needing Attention

Websites	0
Banners	0
Text Adverts	0
Solo Emails	0
Open Tickets	0
Tracker Links	0
Site Reports	0
News Links	0
Programs	0

14 Useful Randomness

Top 50 URL Count
Top 50 Cash Earners
Surfers Today
Weekly Surf Totals

15 Random 10 FREE Sites

Random 10 PRO Sites
Referral & \$\$\$ TOP 25
Latest Members
Last 10 Minute Surfers

15 Last 24hour Surfers (0)

7 Quick Statistics

Total Members	4
Paid Members	0
JV Members	0
Banned Members	0
Active FREE Members	5
Active PRO Members	0
Susp FREE Members	0
Susp PRO Members	0
Commission Due	\$0
Commission Payable	\$0
Current Surfers	0
Surfs Today	0
Daily Hits Per URL	0
Today's Hits Per URL	0
24 Hour Totals	0
24 Hour Hits Per URL	0
Total URLs	41
Active URLs	41
Banner Views Today	0
Banner Views Yesterday	0
Banner Views Weekly	0
Banner Views 2 Weekly	0
Banner Views Average	15
Total Banners	19
Text Views Today	0
Text Views Yesterday	0
Text Views Weekly	0
Text Views 2 Weekly	0
Text Views Average	62
Total Texts	11
Total Income	\$0
Total Commissions	\$0
Total Fees	\$0
Total Actual	\$0

13 Latest Version : 3.86

13 Your Current Version : 3.86

12 Global Notes (save)

11 Personal Notes (save)

8 Cash Account Upgrade Script details will be placed here.

9 To see additional content here simply edit the mod.php file in the manager folder

10

1 Website name

2 Latest news

3 Main navigation menu

4 External 3rd party scripts

5 Quick Ventrino links

6 Things you need to do

7 Main TE statistics

8 Quick sale details

9 Developers mod area

10 Contact us / Live chat

11 Personal admin notes

12 Global admin notes

13 Version check & download

14 Useful randomness

15 Last 24 hour surfers



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HOME / REFRESH	
LOGOUT	
Main ▶	General Config
Rebrand Options ▶	Account Config
Banner Board ▶	Promotional Tools
Email Options ▶	Advanced Profile Config
Financial Options ▶	Super Login Config
Support Options ▶	Daily Login Config
Surfing Options ▶	Bonus Codes Config
Member Options ▶	Link Box Config
Website Options ▶	Competitions Config
Banner Options ▶	Competition Text
Text Ad Options ▶	Advanced Options ▶
Template Options ▶	
Additional Features ▶	

I know the initial setup looks a bit overwhelming but 95% is done for you and really all you have to do is tweak a little here and there and add your own details **BUT** you **MUST** go through **ALL** areas simply to see what's there and you can easily change things later so don't worry too much about it

Most of the settings you will never change and you'll find that after the initial setup you probably won't even go there again **SO** make the most out of this time and go through **EVERYTHING**

HOME / REFRESH		Text Adverts	0
LOGOUT		Solo Emails	0
Main ▶		Open Tickets	0
Rebrand Options ▶		Tracker Links	0
		Site Reports	0
		News Links	0

Don't forget to **LOGOUT** once you are finished for the day... It's important!



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HOME / REFRESH		Text Adverts
LOGOUT		Solo Emails
Main	General Config	Open Tickets
Rebrand Options	Account Config	
Banner Board	Promotional Tools	
Email Options	Advanced Profile Config	
Financial Options	Super Login Config	

First thing we need to do is set up the main account details and start branding ourselves

Simply put, nobody like to read and email from "admin"

Also an important field here is the website name it's your **FULL** name including the **.com**, **.net** etc etc

If you change this, you may have to re-login but it's an important field for several links so get it right from the start

	Owner Name Enter the name you wish to be shown as the owner (personal name, company name or leave blank)	<input type="text" value="Brian Jones"/>
	Website Title Used between the title tags that appears at the top of browsers	<input type="text" value="Free Website Advertising"/>
	Website Name The name of your website (normally : domain.com)	<input type="text" value="NonStopClicks.com"/>

You can also hover over the images on the left (of the manager) and this will bring up little tool tips for you

CHANGE THE ADMIN LOGIN DETAILS it's **REALLY** surprising how many sites **STILL** have the default details even though they have been open for several years... I see it a **LOT** so change this **ASAP**

	Admin Username Enter your preferred username for controlling access to the Business Control Panel.	<input type="text" value="admin"/>
	Admin Password Enter the password for the above username to access the Business Control Panel.	<input type="text" value="1234"/>



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Now the **MOST** important part... Adding your Paypal Email Address to receive money

HOME / REFRESH	
LOGOUT	
Main ▶	
Rebrand Options ▶	
Banner Board ▶	
Email Options ▶	
Financial Options ▶	Financial Config
Support Options ▶	Cash Config
Surfing Options ▶	Upgrade Options ▶
Member Options ▶	Credit Options ▶
Website Options ▶	Paypal Helper
Banner Options ▶	Paypal Grid
Text Ad Options ▶	Payza Grid
Template Options ▶	
Additional Features ▶	

Text Adverts
Solo Emails
Open Tickets
Tracker Links
Site Reports
News Links
Programs

Susp PRO Membe
Commission Due
Commission Paya

Simply add your email that is used in Paypal and save

	PayPal Email Enter your PayPal email address, this is included to collect funds for your sales. Fees are sent for each transaction as part of the IPN and therefore do not need to be specified in the configuration.	<input type="text" value="yourpal@paypal.com"/>
	PayPal Demo	

All the sales buttons etc are coded with special fields so when you change this to your email it will update **ALL** the payment buttons etc on the site for people to buy advertising



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Now you need to set up your email address for admin duties and what members will see

HOME / REFRESH		Text Adverts
LOGOUT		Solo Emails
Main ▶		Open Tickets
Rebrand Options ▶		Tracker Links
Banner Board ▶		Site Reports
		News Links
		Programs
Email Options ▶	Email Config	
Financial Options ▶	Send Email	
Support Options ▶	Banned Emails	k
Surfing Options ▶	Rocketresponder	
Member Options ▶	News Link Options ▶	
Website Options ▶	Solo Ad Options ▶	rs
Banner Options ▶		Active FREE Mem
Text Ad Options ▶		Active PRO Mem
Template Options ▶		Susp FREE Mem
Additional Features ▶		Susp PRO Mem
		Commission Due
		Commission Pay

I personally set it up like this **NonStopClicks@NonStopClicks.com**

IF I set it up like this **admin@nonstopclicks.com**, email clients like Gmail pull the first part

☐ admin

Test -

So my way looks a **LOT** better as they can see who it's coming from before opening it

☐ NonStopClicks

Will see a subject like this - and the start of the main message (the first line)

	Sending Email Address Email address used by the system to send email. Typically this would be postmaster@yourdomain.com or no-reply@yourdomain.com	<input type="text" value="NonStopClicks@NonStopClicks.com"/>
	Admin Email This email address will receive enquiries from system users (They will not see this address unless you reply directly to them fom).	<input type="text" value="support@ventrino.com"/>

They won't see the admin email but you should use the best email you have for receiving



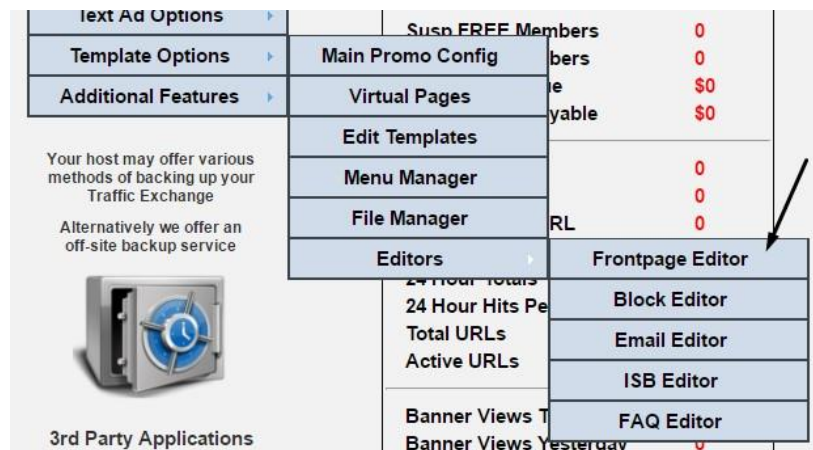
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So now we have your main website name, your **OWN** name for branding, your admin details, you've added your paypal email, sending email and receiving email so the main settings are done

You need to look at which direction you want your **TE** to go in and things like commissions, surf timers etc etc have no right or wrong settings and they are currently set at a basic average of **"the usual settings"**

It's impossible for me to say this will work and this won't as **ALL** sites are different and this is the whole point



Your next main step will be to add some content to your FrontPage using the onsite editor **BUT** you can't really add anything here until you know how things will be set up or what features you'll be using so probably best to leave this section until last (so you don't have to change it over & over)

You will use html in this area so if you need a quick refresher then check out w3schools.com tutorials

Why not compare with some of these top websites for ideas

PulsatingBanners.com - Traffic-Splash.com - Mobile-Views.com - TrafficBunnies.com
Trck.me - WebMailAd.com - Mul-TE.com - SmartSafelist.com - RocketResponder.com
ListSurfing.com - JustGoodTraffic.com - AffiliateFunnel.com - LeadsLeap.com
TrafficDelivers.com - TruckLoadOfAds.com - TE-JV.com - ILoveHits.com
TeCommandPost.com - EasyHits4u.com - TheOptin.com - CommissionFunnel.com
Geo-Views.com - Geo-Adverts.com - Sweeva.com - ListReturn.com - TrafficReturn.com
DragonSurf.biz - FroggyHits.com - ViralMailProfits.com - TezakTrafficPower.com

The above section also contains the main promo config but that really is only of use if you are using the templates and most people add some **AMAZING** design and these settings get overwritten



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As we're leaving the FrontPage etc until we've finished setting up the "**uniqueness**" it's a great time to step away from the one at a time settings and look at how we can monetize the site **FROM EXTERNAL SOURCES**

Most of the sites listed above offer affiliate commissions (like you should too) and you can build multiple advertising and commission funnels using **YOUR** site and earn from several locations at the same time



Simply add / edit the programs you want your members to join

Actions	ID	Name	Url	ID	Pause	Clicks
	25	TruckLoadOfAds.com	http://truckloadofads.com/?rid=[ID]	56	0	1
	24	ILoveHits.com	http://www.ilovehits.com/?rid=[ID]	44141	0	1
	23	EasyHits4u.com	http://www.easyhits4u.com/?ref=[ID]	darkangel	0	1
	22	Trck.me	http://trck.me/?ref=[ID]	darkangel	0	1
	21	Traffic-Splash.com	http://www.traffic-splash.com/index.php?referer=[ID]	iam452	0	1
	20	Sweeva.com	http://www.sweeva.com/ref/[ID]	thetenetwork	0	1
	19	TrafficReturn.com	http://trafficreturn.com/?r=[ID]	65793	0	1
	18	ListReturn.com	http://listreturn.com/s.php?[ID]	thetenetwork	0	1
	17	TeCommandPost.com	http://www.tecommandpost.com/?referer=[ID]	thetenetwork&t=543	0	1

They then join under your affiliate link and add theirs and build their downlines when they promote **YOUR** site as anyone that joins **YOUR** site will join those programs using their link, it's a win win for everyone

PulsatingBanners.com 	(Visit / Join Website) <input type="text"/> Enter Referral ID Above
CommissionFunnel.com 	(Visit / Join Website) <input type="text"/> Enter Referral ID Above
JustGoodTraffic.com 	(Visit / Join Website) <input type="text"/> Enter Referral ID Above



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Similar to above we have placed affiliate programs through the site with simple On / Off settings for owners that are not quite sure on how to add things yet but want to build downlines & commissions elsewhere

Grab Roboform **HERE** or join their AFFILIATE program **HERE**.

Example: <http://www.robiform.com/?affid=bri79>

This is MY "AFFILIATE" link so I would enter the AFFILIATE ID bri79 below

RoboForm Remembers Passwords,
Logs You Into Websites, Fills Forms,
and More with ONE-CLICK

DOWNLOAD
NOW
FREE



AFFILIATE ID

ON / OFF

OFF ▼

You simply join then add your IDs and turn On / Off

Turn the TruckLoadofAds.com referral image ON or OFF

OFF ▼

Join **HERE** then enter your TruckLoadofAds.com referral ID:

We've hidden the code so the links & images appear when turned on

Please remember that your password should always be unique.	
Password	<input type="password"/>
Retype Password	<input type="password"/>
<input type="submit" value="Submit"/>	

Like this when we turn on

Please remember that your password should always be unique.	
Looking for an AMAZING password manager..? Click HERE	
Password	<input type="password"/>
Retype Password	<input type="password"/>
<input type="submit" value="Submit"/>	



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So we have come to the end of this basic **"Quick Start Guide"** and if you set up the above you are pretty much good to go using our standard settings and as you've had a look around you should look at customising and editing things like timers etc.

Remember that there are tool tips on the left of most sections but at the end of the day there are **NO** right or wrong settings but remember to think of knock on effect that may happen

?	Background Color The color of the background of the surfbar	<input type="text" value="#000000"/>
You can find color codes by searching "hexadecimal" in Google		<input type="text"/>
?	First Surf Page The first page displayed when they start surfing (can be blank)	<input type="text" value="http://www.ventrino.com"/>
?	Default Page If there are no pages that pass all the test to be part of the rotation this page will display. (can be http:// link aswell)	<input type="text" value="http://www.ventrino.com"/>

Although we **NEVER** mind you getting in touch to ask questions it's always a better option to ask general questions in places like the [Skype Room](#) **BUT** it is important that you have had a look around **FIRST**

So go have a look around and start adding the basic setting and the fill in the various affiliate options that are in the manager and more importantly **JOIN** your **OWN** site to see how things work on the member side

Why not compare with some of these top websites for ideas

[PulsatingBanners.com](#) - [Traffic-Splash.com](#) - [Mobile-Views.com](#) - [TrafficBunnies.com](#)
[Trck.me](#) - [WebMailAd.com](#) - [Mul-TE.com](#) - [SmartSafelist.com](#) - [RocketResponder.com](#)
[ListSurfing.com](#) - [JustGoodTraffic.com](#) - [AffiliateFunnel.com](#) - [LeadsLeap.com](#)
[TrafficDelivers.com](#) - [TruckLoadOfAds.com](#) - [TE-JV.com](#) - [ILoveHits.com](#)
[TeCommandPost.com](#) - [EasyHits4u.com](#) - [TheOptin.com](#) - [CommissionFunnel.com](#)
[Geo-Views.com](#) - [Geo-Adverts.com](#) - [Sweeva.com](#) - [ListReturn.com](#) - [TrafficReturn.com](#)
[DragonSurf.biz](#) - [FroggyHits.com](#) - [ViralMailProfits.com](#) - [TezakTrafficPower.com](#)

Easy To Contact Support

Email, Skype, Forum & Live Chat Available