

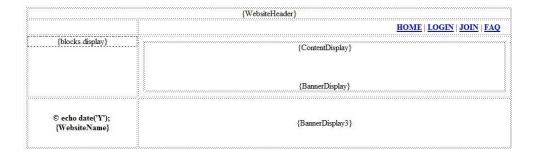
Turning website visitors into buyers since 1994

Let's look at the **DEFAULT** template and remember this is designed to be quickly modified by making little tweaks like changing the header image **BUT** the intention is that you will replace it with a more advanced design in the future



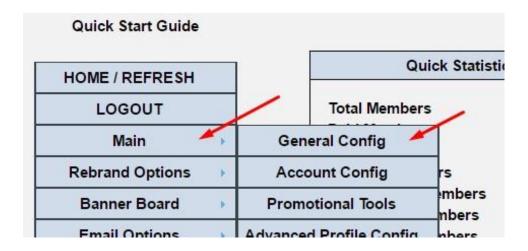
The above **outside.tpl** template consists of all the information taken from this template and it's located

templates/standard/outside.tpl





Turning website visitors into buyers since 1994



You can link to an image or use basic text



A decent image that is about 960px wide would be perfect here



Traffic Exchange - Banner Exchange - Text Ad Exchange Bonus Codes - Direct Link Box - One To One Email - Rebranding Bannerboard - GEO Sign Up Tracking - Newsletter Ability Solo Ad Options - Trade Facilities - Social Profiles - Affiliate Program

So I'll change the default image to this





Turning website visitors into buyers since 1994

As you see even a simple change of header turns the template into a website like this



Please remember this is also designed as an example simply to show you an easy way to make your own template and in no way is it finished... That's your job ©

Now looking at the colour scheme the background simply doesn't work so we can easily change the main **default.css** file to reflect any changes without having to edit lots of pages

templates/standard/default.css

```
body{

background-color: #4e3200;

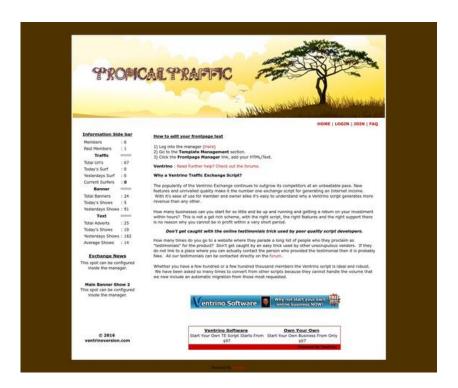
font-family:Tahoma,Verdana,Arial,sans-serif;

font-size:80%;
}
```

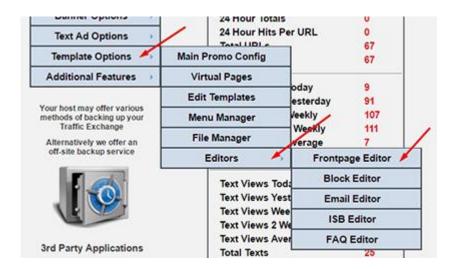


Turning website visitors into buyers since 1994

Changing the "background-color" here gives you VERY quick results



Next thing we need to do is edit the **"frontpage"** itself to give us a better idea of how the template will work with some more relevant text & images so in your manager you simply go here





Turning website visitors into buyers since 1994

Adding html in this location can **REALLY** define your signups as most of the time it will be the first thing they see so whatever you do don't fill it with **MILLIONS** of banners etc

```
Please be careful not to alter the merge tags which look like {Website_Name}, {Hits}, etc

\text{\text{body style="color:#4e3200; font-family:Tahoma, Geneva, sans-serif;"}}

\text{\text{ch1 align="center"} Are you looking for some FAST Traffic.?c/hl}

\text{\text{cp align="left" style="font-size: 16px"} \text{\text{strong} you join you'll see that we are focused on providing you a \text{\text{strong}} \text{\text{port} you point you'll see that we are focused on providing you a \text{\text{\text{change}} - Text Ad Exchange of advertily palign="center" style="font-size: 18px">\text{\text{change}} \text{\text{change}} \text{\text{port}} \text{\text{your your join you'll see that we are focused on providing you a \text{\text{\text{strong}} \text{\text{ore}} you you join you'll see that we are focused on providing you a \text{\text{\text{strong}} \text{\text{your your of advertily palign="center"} \text{\text{your your join you can simply sit back and watch your promotions getting traffic and with the variety palign="center">\text{\text{your your join you can simply sit back and watch your promotions getting traffic and with the variety palign="center">\text{\text{your your join you can simply sit back and watch your promotions getting traffic and with the variety palign="center">\text{\text{your join you can simply sit back and watch your promotions getting traffic and with the variety palign="center">\text{\text{your join you can simply sit back and watch your promotions getting traffic and with the variety palign="center">\text{\text{your join your join you can simply sit back and watch your promotions getting traffic and with the variety palign="center">\text{your join your joi
```

You will use html in this area so if you need a quick refresher then check out <u>w3schools.com</u> tutorials

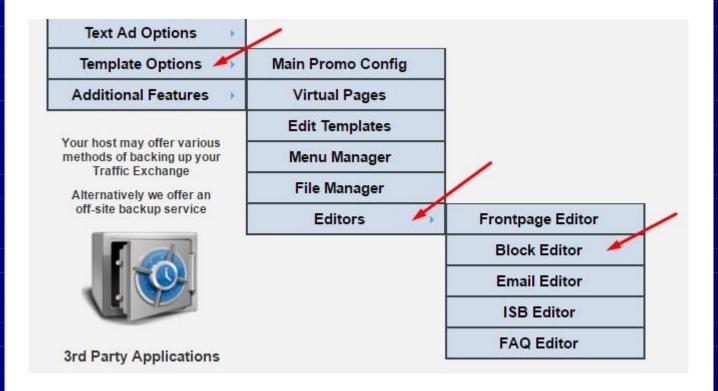
Once you've added some basic html you should look at replacing the text on the left





Turning website visitors into buyers since 1994

You can modify this in two sections and I'll edit and remove the text "Exchange News"



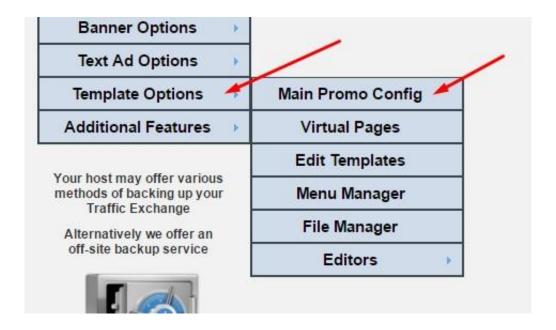
I just select the "Pencil" to edit and remove that text then save... Simple!

ADD NEW		
Actions	Block Content	Block Order
<u></u> €	<h2>Information Side bar</h2> <include filename="pages/isb.php"> </include> Exchange News {News}	20
<u></u>	{BannerDisplay2}	30

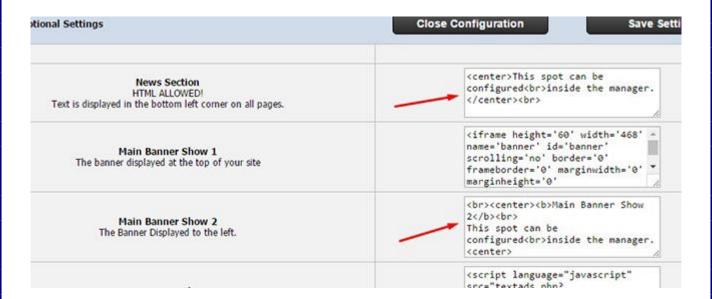


Turning website visitors into buyers since 1994

Next I head over to the main "Promotional Config" section to add images or promotional material



Here I'll edit the "News" section and "Banner Show 2" section to add my personal promotions



We edit here so anything I add here will show on **ALL** pages of the site so it's **VERY** guick & easy



Turning website visitors into buyers since 1994



Today's Shows : 32 Yesterdays Shows : 182 Average Shows : 15

COMMISSION FUNNEL DIRECT PAYMENTS

Main Banner Show 2
This spot can be configured inside the manager.

Once you join you can simply sit range of members it's simply gre





The "Banner Show 2" area I want a "Text Ad" so I'll remove the code from "Banner Show 3"

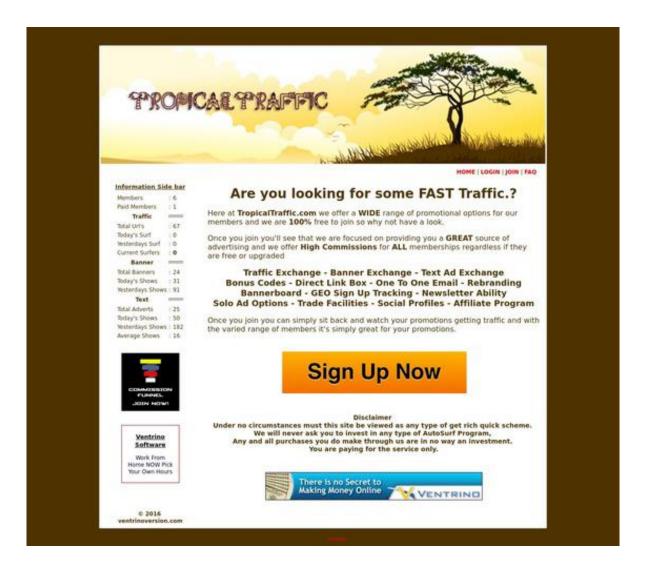
News Section HTML ALLOWED! Text is displayed in the bottom left corner on all pages.	<pre></pre>
Main Banner Show 1 The banner displayed at the top of your site	<pre><iframe border="0" frameborder="0" height="60" idw'banner'="" marginheight="0" marginwidth="0" name="banner" scrolling="no" src="bnr_show.php?blw=1" width="468"> </iframe></pre>
Main Banner Show 2 The Banner Displayed to the left.	<pre><script language="javascript" src="textads.php? bo=cc00008ti=000000&txt=000033&bg =FFFFFF&s=9&nw=1&c="></script></pre>
Main Banner Show 3 The Banner Displayed at the bottom.	



Turning website visitors into buyers since 1994

I simply add my html (or remove) then save and this will then reflect on my template

So after **JUST** a few steps I have turned my **FREE** template into



I know it's not **AMAZING** but it's a quick easy way to make your site a little different and if you are not in the position to get a designer to make your template then this is a simple way to get own design online for very little cost

You can get header images made on locations like **Fiverr.com** and pay silly prices like **\$5-\$20** and essentially make your whole design work around a **\$10** image



Turning website visitors into buyers since 1994

That's the **outside.tpl** sorted so the **inside.tpl** is up to you but it's the same principle (actually it's easier as there is no frontpage to edit)

I strongly recommend that you take a full back up so you simply have a fresh start if you mess around too much with the setup... On that note,

If you would like to have a look at the "Quick Start Guide" click HERE



Why not compare with some of these top websites for ideas

PulsatingBanners.com - Traffic-Splash.com - Mobile-Views.com - TrafficBunnies.com
Trck.me - WebMailAd.com - Mul-TE.com - SmartSafelist.com - RocketResponder.com
ListSurfing.com - JustGoodTraffic.com - AffiliateFunnel.com - LeadsLeap.com
TrafficDelivers.com - TruckLoadOfAds.com - TE-JV.com - ILoveHits.com
TeCommandPost.com - EasyHits4u.com - TheOptin.com - CommissionFunnel.com
Geo-Views.com - Geo-Adverts.com - Sweeva.com - ListReturn.com - TrafficReturn.com
DragonSurf.biz - FroggyHits.com - ViralMailProfits.com - TezakTrafficPower.com

